



## Consumer Products

We challenge the status quo and anticipate your needs to achieve results that endure.

You work hard to deliver on your brand's promise to protect the environment and enhance the communities you serve through your company and products. Yet, new challenges seem to emerge each day that threaten your ability to protect its positive brand perception. You'd like to deliver beyond just maintaining compliance, but tightening budgets, confusing and complex regulations, and climate change impacts — among other challenges — make your job feel like an uphill battle each day.

Haley & Aldrich's consumer products team knows that successful projects blend science, advocacy, and industry experience to achieve successful outcomes. We take a proactive, client-focused approach to consumer products consulting. We address your business, environmental, or operational goals — whether we're working with you to align your company with the U.N. Sustainable Development Goals, reduce environmental cleanup costs, or assist with preparing your business continuity plan to not only ensure you're in compliance, but your business is viable well into the future.

Our expert consultants anticipate your needs, and to exceed your expectations, we often challenge the status quo. Our depth of knowledge and experience allows us to do so confidently, while delivering exceptional results. Often, our clients believe our greatest value is our ability to help them see things from a new perspective — even if that means a different perspective than what they originally expected.

Because we always advocate for your best interests, we often find new, unexpected ways to deliver value. For example, we leverage our facilitation skills and whole-systems thinking to balance conflicting and complex stakeholder needs to create higher value at lower cost. Similarly, our firm develops and applies emerging technologies in innovative ways to deliver the best solution for your consumer goods company.

## Talk to our market experts



[Danyle Hepler](#)

Technical Expert, Health and Safety



[Susan Hoertt](#)

Principal Consultant



[W. Thomas West](#)

Principal

# Market highlights

- Business continuity planning
- Ecological and human health risk assessment
- Environmental cleanup and cost allocation
- Facilitated management consulting services
- Occupational health and safety systems implementation
- Operational risk assessments to prioritize efforts
- Programmatic air quality reviews
- Water resource assessments



Our advocacy doesn't look the way you'd expect— but the results will surpass your expectations

At Haley & Aldrich, our consumer products consulting team deeply inquires and listens so we can understand your specific project goals, challenges, risk tolerance, and success metrics before we begin developing solutions. Our

clients often tell us that we understand, as few others do, the deeper, unspoken complexities of their work including inter-team relationships, differing viewpoints, and conflicting goals. Our ability to really listen and read various stakeholder concerns, including consumer demand for greener CPG companies, allows us to uncover not only the right solution for your challenge, but help you achieve results more efficiently – and results that endure.

Our-consumer products team services include:

- [Air quality](#)
- [Decommissioning and demolition](#)
- [EHS strategy and management](#)
- [Emerging contaminants](#)
- [Environmental due diligence-](#)
- [Environmental risk assessment](#)
- [Groundwater](#)
- [Remediation](#)
- [Remediation construction](#)
- [Sediments](#)
- [Site characterization](#)
- [Stormwater](#)
- [Sustainability and ESG](#)
- [Vapor intrusion](#)

Whether you need consumer products consulting services to redesign your business practices to increase sustainability or create greater efficiency during your environmental and compliance projects, our uncommon approaches will lead you to unprecedented results.