



#### Publication

## Safety action report: Stop talking about safety culture and get real about risk

Evolving from a traditional “safety culture” to *true*-risk competence is becoming a top priority for savvy safety and compliance professionals. Without a realistic, synchronized risk picture at all levels, a company’s safety culture can look great on paper, while operating standards continue to slip and safety risks continue to mount.

Our comprehensive report examines the root cause of most safety failures. We also share how your company can avoid making the same critical mistakes.-

What you’ll learn:

- Why communication is crucial to creating and nurturing true risk competence.
- The biggest problems with traditional safety culture solutions.
- How to perform a *real*-risk assessment.
- How to stay proactive about risk, even when incident numbers are positive.

Free to download “Stop Talking About Safety Culture and Get Real About Risk” [here](#).